



# THUNDERBIRD

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## GLOBAL MINDSET INSTITUTE

### Program Description

Program participants will acquire a thorough understanding of the Thunderbird Global Mindset inventory (GMI), a survey instrument that assesses one's capability to influence people from cultures different from their own. Upon completion of the program, participants will receive an Award of Certification on the GMI which authorizes them to administer the GMI, via Thunderbird's hosting platform, and to facilitate GMI feedback sessions. The certification is valid for a period of 12 months and needs to be revalidated at the end of this period. Recertification consists of a two hour webinar that is intended to keep you current on the ongoing GMI Research. The fee for this is \$100 per person.

\*Global Mindset is a registered trade mark of Thunderbird.

#### The Certification program will:

- Introduce the general concept of a "Global Mindset"--- an opening look at various perspectives on what it is, and why it matters to global leaders and organizations with global ambitions.
- Describe the research process by which a faculty team at the Thunderbird School of Global Management formally defined and specified the construct, "Global Mindset".

Global Mindset is comprised of three individual attributes:

Intellectual Capital, consisting of global business savvy, cosmopolitan outlook, and cognitive complexity

Psychological Capital, consisting of passion for diversity, quest for adventure, and your self-assurance

Social Capital, consisting of intercultural empathy, interpersonal impact, and diplomacy.

- Explain how the Thunderbird Global Mindset Inventory (GMI) assessment tool was developed as a measure of an individual's level of each of Intellectual, Psychological, and Social Capital.

An internet based survey that takes 8 to 10 minutes to complete.

Self-assessment and 360 degree versions are available.

- Present guidelines on how to interpret one's own GMI scores--- the participants will take the GMI ahead of the program date and receive their own report during the program ---and suggest tips on how to debrief the GMI for others.
- Introduce some insights on how someone can develop/enhance a global mindset.

#### Program fees:

- 1 day at \$1500/person for the self-assessment version, only
- 1 day and a half at \$2500/person for the 360, including the self-assessment version

The fees cover:

- Participation in the program.
- Invitation to complete Thunderbird Global Mindset Inventory (GMI).
- Your GMI feedback report
- Lunch and Refreshments
- One hour of FREE consultation with a Thunderbird expert anytime before facilitating your first feedback session
- Inclusion on the Thunderbird Global Mindset Institute's email list

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#### FOR MORE INFORMATION, CONTACT:

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