



# PERFORMANCE PROGRAMS INC.

assessment, awareness, action

**We maintain norms in each of the following industries:**

## **CONSUMER GOODS**

Retail, Household Goods, Cosmetics

## **FINANCE**

Banking, Insurance, Financial Services

## **FOOD/BEVERAGE**

Beverages – Alcoholic/Soft, Restaurants, Supermarkets, Canned, Wholesale Items, Meat Products

## **GOVERNMENT**

## **HEAVY INDUSTRY**

Chemicals, Machinery, Mining & Metals, Oil & Energy, Steel, Rubber, Print, Utilities

## **HIGH TECH**

Aerospace/Defense, Equipment, Services, Computer – Electronics, Hardware, Peripherals, Software, Networking, Internet, Semiconductors, Telecommunications

## **LIGHT INDUSTRY**

Building & Construction, Environmental Services, Paper & Forest Products, Electrical, Textiles and Manufacturing

## **MEDICAL/HEALTH CARE**

Biotechnology, Hospitals, Medical/Dental Supplies, HMO, Instruments, Nursing Homes, Outpatient/Home Care, Products, Pharmaceuticals

## **NOT FOR PROFIT**

Education, Religious, Cause-Based Organizations

## **RECREATION/ENTERTAINMENT**

Leisure & Travel, Hotels, Sports, Gambling & Casinos, Restaurants

## **PROFESSIONAL SERVICES**

Advertising, Government, Law, Real Estate, Publishing & Information Services, Office, Consulting/Professional, Broadcasting - TV/Radio, Scientific/Technical

## **SPORT ORGANIZATIONS**

College, Professional Sport Organizations

## **TRANSPORTATION**

Automotive, Airlines, Trucking/Railroads, Maritime, Equipment & Leasing, Services, Shipping/Delivery

**Norms can be requested by Company Size, Industry Type, Location and Year(s).**

### **Performance Programs, Inc.**

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