OCCUPATIONAL SIGNIFICANCE OF CORE VALUES

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INTRODUCTION

Core Values
People’s values define their identities—people’s values reflect who they are at a deep and sometimes unconscious level. People are often unaware of their values and are often unable to spell them out completely. Nonetheless, they influence people’s lives in important ways. Their values shape their philosophy of life, their choice of friends, and how they spend their spare time. People’s values also influence their choice of jobs and careers. People like others who share their values and prefer to work in jobs that support their values.

Uses of this Report
The Career Compass is based on the Motives, Values, Preferences Inventory (MVPI), a measure of the ten core values found in most cultures throughout history. The Career Compass provides feedback on three important topics. First, it clarifies a person’s values, and that is an important part of any person’s development. Second, it contains information regarding the fit between a person’s values and various occupations and organizational cultures. No matter how talented people may be, if their values are not consistent with the demands of their occupation or current organizational culture, they won’t be very happy or successful—and people often choose jobs and careers without considering the values issue. And third, the report describes the kind of people with whom a person will comfortably work and live—because people like others who share their values and dislike people who don’t share them.

Reading this Report
This report is based on a person’s scores on ten core values which are organized in four clusters. The next page defines the core values and how they cluster. The following pages provide some values clarification, and interpret the significance of a person’s values profile for their career and relations with others. The last page contains a graph of the person’s values profile.
DEFINING CORE VALUES

Cluster I: Status Interests
- **Recognition**
  Wanting to stand out and be noticed, and dreaming of fame and success.
- **Power**
  Wanting to be successful, to make an impact, and to create a legacy.
- **Hedonism**
  Wanting to have fun and enjoy the fruits of one’s success.

Cluster II: Social Interests
- **Altruistic**
  Wanting to help the needy and powerless and improve society.
- **Affiliation**
  Wanting to be part of a group and seeking social stimulation.
- **Tradition**
  Believing in family values and endorsing socially approved behavior.

Cluster III: Financial Interests
- **Security**
  Wanting occupational and financial safety and avoiding risk.
- **Commerce**
  Wanting financial success and seeking business opportunities.

Cluster IV: Decision Making Style
- **Aesthetics**
  Wanting to be stylish and fashionable and being concerned about appearances.
- **Science**
  Wanting to solve problems and make decisions based on data.
INTERPRETING MR./Ms. POOLE’S VALUES PROFILE

I. VALUES CLARIFICATION

Status Interests
Although Mr./Ms. Poole appreciates positive comments and feedback on his/her performance, he/she is reluctant to engage in self-dramatization, and prefers instead to wait for others to notice his/her accomplishments. He/She prefers not to be the center of attention, doesn't like giving public presentations, and dislikes the scrutiny and criticism that often come from working on high profile projects. Mr./Ms. Poole is keenly interested in career advancement, evaluates himself/herself in terms of what he/she has accomplished, hates wasting time, wants to make an impact on his/her organization and profession, and thinks strategically about how to make a difference. He/She doesn't mind competition, conflict, or disagreement, and is willing to challenge others, including superiors, when he/she thinks they are wrong. Moreover, Mr./Ms. Poole is a fun-loving person who likes to travel, socialize, entertain, be entertained, and enjoy the fruits of his/her labor. Others will see him/her as adventurous, spirited, experience-seeking, and convivial. He/She likes fast-paced change and new projects and doesn't like bureaucracy, restrictions, prohibitions, or boring tasks.

Social Interests
Mr./Ms. Poole enjoys advising, assisting, and encouraging others, likes teaching, and seems to be a natural coach and mentor. He/She also thinks it is important to pay attention to the morale of the “little people” by communicating with them regularly, listening to their issues, and encouraging and supporting their efforts. He/She is also open and willing to listen to criticism and feedback concerning his/her performance. Moreover, Mr./Ms. Poole enjoys meeting new people, likes to work as part of a team, and may not like to work by himself/herself. He/She enjoys networking, building relationships, reaching out and communicating with others, and renewing old acquaintances, and probably belongs to one or more community organizations and political or professional societies--because he/she enjoys group associations. Finally, he/she seems to respect the need for change and diversity on the one hand, and stability and uniformity on the other. He/She is neither strongly flexible nor set in his/her ways; he/she seems to have a natural taste for moderate attitudes and understands that compromise is often necessary. He/She values the lessons of the past but is also willing to experiment for the future.

Financial Interests
Mr./Ms. Poole is comfortable with risk and will take chances when the payoff seems to warrant it, but he/she doesn't enjoy taking risks and pushing limits for the sheer fun of doing so. He/She doesn't need a lot of direction in his/her work. He/She values safety but understands that little in life is perfectly safe. In addition, he/she is quite interested in compensation, investment opportunities, and other financial issues. He/She is alert for methods to increase profitability and improve the bottom line, and uses income as a way to keep score and evaluate himself/herself. He/She doesn't make many mistakes with his/her money, and doesn't have a lot of sympathy for those who do. He/She enjoys making, saving, and investing money and watching his/her net worth grow.
Decision Making Style
Mr./Ms. Poole seems to strike a balance between form and function in decision making. He/She values taste and style but also admires reliable and efficient performance; that is, he/she understands the trade-off between elegant appearance and durable performance and uses the distinction when making decisions. Finally, he/she seems to enjoy solving problems, analyzing issues, and understanding what is going on in the world around him/her. He/She persists in pursuing problems and examining mistakes until an issue is resolved, and dislikes making decisions without examining the relevant facts — he/she prefers to make decisions based on data rather than intuition. Others may describe him/her as bright, critical, and intolerant of hypocrisy and muddled thinking—his/her challenging intellectual style may have consequences for his/her performance as a leader.
II. HELPFUL CAREER TIPS

Drivers
Mr./Ms. Poole will like jobs where there is a lot of variety, a need for travel, and opportunities to entertain and show others a good time and generally have fun. He/She will be less comfortable in jobs where the focus is strictly on business, and he/she will prefer to work with other people who are also fun-loving and convivial. These values define people who like to have fun at work, but they are particularly useful for work in sales, hospitality, and the entertainment industry. His/Her major challenge will be in being tolerant of those who are less fun-loving. Another important feature of his/her ideal job is an opportunity to help, support, coach, or guide others who need information and lack the knowledge, experience, training, or power to help themselves. Conversely, he/she will not enjoy working in a job where the focus is exclusively on individual performance and accountability. These values are consistent with work in teaching, health care, and human resources. He/She is a charitable and caring person whose career would be enhanced if he/she were somewhat more self-centered. Moreover, he/she will be most happy in work that features interacting with a wide range of new people as well as maintaining contact with old friends, where team work, group decision making, and frequent communications are important. He/She will not enjoy working alone as an independent contributor. These values are especially important for work in sales, consulting, and customer service. Although he/she enjoys communicating and likes to talk, he/she should also pay attention to whether others understand him/her and what they, themselves, have to say.

Careers
The assessment results for Mr./Ms. Poole suggest that he/she will be most satisfied with a career where there are opportunities to travel, experience variety, have fun, and entertain others, which include sales, hospitality, travel, and the performing arts. He/She will also enjoy being able to assist and encourage others, which includes work in teaching, social work, coaching, and health care.

Preferred Working Environment
Assessment results for Mr./Ms. Poole suggest that he/she will be more attracted to certain working environments than others. Specifically, he/she will be most satisfied working in organizations where he/she can set his/her own priorities, where people know how to have fun, and which emphasize a balance between work and play. He/She will prefer to work with people who are informal, relaxed, and playful, and who like to travel and entertain. He/She will be uncomfortable working in organizations that are formal, bureaucratic, and inflexible.
High scorers are above the 65th percentile. Average scores are between the 35th and 65th percentile. Low scorers are below the 35th percentile.

**Recognition**
A desire to be known, seen, visible, and famous.

**Power**
A desire for success, challenge, competition, and achievement.

**Hedonism**
A desire for fun, excitement, variety, and pleasure.

**Altruistic**
A desire to serve others, improve society, and help the less fortunate.

**Affiliation**
A desire for frequent and varied social contact.

**Tradition**
A concern about ethics, family values, and devotion to duty.

**Security**
A desire for structure, order, and predictability in life.

**Commerce**
A desire for increased income, profits, and business opportunities.

**Aesthetics**
A concern about style, appearance, and fashion.

**Science**
A desire to use data to make decisions and solve problems.